

## Meet & Greet – Tabligh Stalls

### Positive attitude

#### Well Groomed:

- Clean and smell nice, hair is in order, nails trimmed.
- Look professional - Dress pants or khakis, full-sleeve collar shirt. Dress or casual shoes. (Absolutely no jeans, shorts, t-shirts or runners.)
- Put on name tag.
- Have pen and contact cards with you.

#### Etiquettes:

- Eye contact
- Smile
- Firm handshake (Not too firm and no fish hands)
- Do not shake hands with Muslim women. (Please use discretion.)
- Call the person by his/her name several time throughout the conversation.
- Do not ignore the other person who has come with the contact.

#### Script:

***“Hello, my name is \_\_\_\_\_. And you are?”*** (Don't forget the person's name.)

***“Nice to meet you \_\_\_\_\_.”***

***“How is your day so far?”***

***“Welcome to our \_\_\_\_\_ exhibition.”***

***“Thanks for coming to visit us today.”***

***or***

***“Thanks for taking the time to visit us today.”***

***“We are from the Ahmadiyya Muslim Community.”***

***“Are you familiar with \_\_\_\_\_?”***

***“We are having a \_\_\_\_\_ exhibition today.”***

\* If you do not know the answer to something, unless you are sure, refer to someone at the stall who might know. Try not to let the person leave without a proper answer to his question.

#### Closing:

If the person shows any interest, do the following:

- Write down: First and last name, email, phone, etc. (Fill out follow-up cards)
- **Make sure** you give them some sort of reading material before they leave.

***“And by the way \_\_\_\_\_ If you have any questions, comments, or concern regarding this material, please feel free to contact us any time. “***

- Hand them contact info.
- Shake hand before they leave.

***“Thank you for your time. Hope you have a wonderful day.”***

#### Second Type of Approach:

Be natural and genuine.

Connect with people on human level.

Find a middle ground instead of them against us.

Try to understand their perspective as well.

Do not hammer them with your ideas.

Use of power of vulnerability and humor.